

Discovering a New Dimension of ROE Visual at InfoComm 2023

Chatsworth, USA (June 2023) – The ROE Visual team is ready for an exciting few days at InfoComm 2023, unveiling a slew of new products for the Pro-AV integration market. The highly-anticipated show will take place next week, June 14-16th in Orlando, FL. New products will include the Coral series and ArtMorph from the ROE-powered brand, CECOCECO.

Bringing together professionals from within the different AV integration verticals, InfoComm is the largest locale for professional audio-visual (Pro-AV) information sharing. This year's show marks a significant occasion for ROE Visual as they showcase new product lines positioned for this market in addition to standards in their LED creative display arsenal for XR applications. The ROE team and these exciting new technologies can be found at **booth #743** on the show floor.

Coral - Fine Pitch COB with Superb Visual

The new chip-on-board (COB) LED display, **Coral** will have its first premiere at the show. The Coral series provides exceptional viewing angles while delivering a superb visual performance. It serves as the newest display solution for the AV integration space and an exciting new addition to the lineup of ROE Visual products.

ArtMorph - Bring Your Walls to Life with ArtMorph

As a brand powered by ROE Visual, CECOCECO will unveil its new product, **ArtMorph** which brings stage-quality lighting to your fingertips. ArtMorph is a decorative, panel-based light source, offering an LED-based light source with different covers to adapt your design to each environment. At the intersection of light and art, ArtMorph is the answer for modern and immersive interior design solutions. It is the ideal product for installing wall decorations that are both innovative and eye-catching time and again.

Showcasing Virtual Production Technology

The third highlight of the booth will consist of a full-fledged XR stage to showcase corporate XR applications and beyond. Products demonstrated will be a **Black Pearl 2 V2 (BP2V2)** wall paired with a **Black Marble 2 (BM2)** floor. Complete with camera tracking, the setup will provide a sample of virtual production technology used on film sets and broadcast studios globally.

Discover all of the new dimensions of ROE Visual at InfoComm 2023.

Booth #743 | VIP Code: ROE262

About InfoComm

Produced by AVIXA, the Audiovisual and Integrated Experience Association, InfoComm is the

ROE Visual US, Inc.
9232 Eton Ave
Chatsworth, CA 91311

T: +1 (747) 229-9190
E: marketing@roevisual.com
www.roevisual.com

largest professional audiovisual trade show in North America, with thousands of products for audio, unified communications and collaboration, display, video, control, digital signage, home automation, security, VR, and live events. The exhibition brings professionals together for updates and creative innovations within the industry.

About ROE Visual

ROE Visual is dedicated to making the best LED display platforms. Not just any LED panel, but the best. Carefully selected high-end components, the latest technology, in-depth knowledge and a lot of passion go into our LED products. Being familiar with the challenges of our market, we offer the best possible solution for the creatives, designers, technicians that rely on our products for a flawless installation, shoot or performance. Day-in, day-out.

About CECOCECO

Established in 2021 by Jason Lu and powered by the award-winning creative display LED manufacturer, ROE Visual, CECOCECO makes imaginative and creative lighting products combining aesthetics and technology to refresh any space. Backed by extensive experience and expert engineering, CECOCECO is more than an LED lighting brand by making stage-quality lighting experiences accessible to all.